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MAD



WE MOCK

minions

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MAD

Departments

Cheating on your diet is a piece of cake — and vice versa!



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AUGUST 2015

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COVER ARTIST: MARK FREDRICKSON

Letters and Tomatoes



NOT-SO-DEAR JOHN

Recently my apartment was rehabbed and I had to box everything up. While getting ready for the bathroom to be painted, I pushed a stack of boxes to the center of the room. Well, I pushed too hard and a few things slid off the top of some boxes and (this really happened!) my MAD from June 2014 landed in the toilet! I'm not sure what to make of it. Keep up the "good" work, you've been making me laugh (retch?) since 1971!

Ken W. Reed • Berkeley, CA



Reedy or Not — Let's not pretend for even a second that an issue of MAD is the most disgusting and damaging thing that's been in that toilet. We're guessing that if your landlord is rehabbing that bathroom it's because there's been irreparable, unmentionable, soul-churning damage rained down upon that cursed, God-forsaken slab of porcelain! Good luck getting your security deposit back, you monster! —Ed.

NOT WORTH A CENTENARIAN

I am 72 years old and have been digesting your magazine for many years. I'm expecting to live to be 100 and when I achieve that milestone, I would expect a free subscription. I don't think my mailperson looks at the magazine when it comes in the mail but he does leave the door open on the mailbox, and I suspect my neighbors see it. Hmm... maybe that's why they shun me.

Jim Lancot • Indianapolis, IN

Rock 'Em Sock 'Em Lancot — We're happy to hear about your dedication to MAD as you creep into your wily dotage. But we have to point out two glaring factual errors in your letter: for one, very few MAD readers live to 100. Studies have shown that longtime MAD fans, with their distressing lack of hygiene, leper-like isolation and tenuous grip on reality, tend to peter out long before that. Second, we don't give free subscriptions to 100-year-olds. (We just put the policy in place so we could stiff Al Jaffee when he turns 100 in 2021 — he can pay for his issues like anyone else!) On a positive note, however, you're absolutely right about one thing — your neighbors are shunning you... and judging by your letter, it seems they're doing the right thing! Happy digesting! —Ed.



LIKE MAD ON FACEBOOK!

We're on Facebook! You should do there and "Like" us. Go on... it'll make you feel good about the Internet!



PHILADELPHIA PRETZEL LOGIC

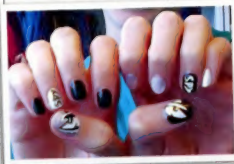
I'm seeking advice about my 11-year-old. She has been reading my MAD magazines. I know that I was reading MAD at her age, but as a parent it seems so inappropriate and I'm more concerned about being a good parent than I was about being a well-adjusted child. To make matters worse, she snuck a few issues to school after we warned her not to. What will happen to our reputation as good parents if it's found out that I've been reading MAD for 25 years? Growing up in Philly will be hard enough on her, with all the murders and failing sports teams. Should she be punished if this MAD behavior continues?

Megan Polkus • Philadelphia, PA

High-Stakes Polkus — Should she be punished? Of course she should be punished, and as harshly as humanly possible! Let's see... what's the maximum punishment that an 11-year-old can receive under current law...hmm. Okay, we've got it: force her to live in a sketchy, Eagles-fan-ridden hellhole with a couple of parents whose minds have been irrevocably damaged by decades of reading MAD! That should teach her to disobey you — if Child Services doesn't get to her first! —Ed.

EPIC NAIL

They say you should dress for the job you want — so if you want to work at DC Entertainment, you damn well BETTER show up with some Spy vs. Spy nail art! New hire Sara Haskell landed a cherry job in the Subsidiary Rights Department because she displayed her corporate loyalty (despite also displaying her terrible taste in reading material!)



CRAZED AND CONFUSED

Hello, or is it just hell? I live in the basement of a small shack. I have a long, unkempt beard with this morning's waffles attached to it. No job — who would hire someone with waffles in his/her beard? I have no car, how can you drive with waffles in your beard? I need a break and if you publish this letter it may spark me to attain a lot of goals like move upstairs, shave and look for a job, then maybe become President, then president of MAD. But all this hinges on this letter being published. You guys have great responsibility and power. In the meantime, I will be in basement. Need more syrup — running low. Help!

Mark Lambert • Eden Prairie, MN

Alone in the Mark — At MAD, we always say that if we can change just one life, we've made a difference (not necessarily a change for the better, or a positive difference, but we don't have time to get into that right now). So if the publication of your incoherent ramblings will be the "spark" you need to clean yourself up and move into your shack's no-doubt spacious upper floors, well, we're happy to help. And who knows — maybe one day you really will "become President, then president of MAD"! Because goodness knows that America, and this magazine, wouldn't be any worse off if they were run by a filthy, waffle-bearded, basement-dwelling maniac. Good luck getting out of the cellar — we hope to see you soon, boss! —Ed.

CELEBRITY SNAP

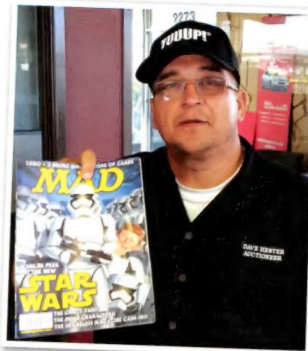
I have a car rental agency in Costa Mesa, CA.

I keep several copies of MAD on the counter to distract the drooling masses that wander into my establishment. One of your recent lampooners — David Hester from *Storage Wars* — came in and I decided to harass him about his appearance in your fish-wrapping apparatus.

Addison Stansfield • Costa Mesa, CA

Stansfield of Dreams —

When you're on a show like *Storage Wars*, it's no small feat to be considered "the shifty, reprehensible one" — and we're sure that appearing in MAD will do absolutely nothing to help that reputation. —Ed.



REMEMBERING TOM KOCH AND LOU SILVERSTONE

It is with great sadness that we report the passing of two of MAD's legendary writers.



Tom Koch passed away on March 22 at the age of 89. From 1957 to 1995, Tom was one of MAD's most prolific and funny writers, contributing more than 300 pages to the magazine in his distinctive comic voice. Perhaps Tom's most memorable MAD article was "43-Man Squamish" — fifty years after its initial publication, it remains MAD's most requested reprint. We honor Tom by running another one of his classic articles in this issue's installment of "The MAD Vault."

Lou Silverstone passed away on March 9, at the age of 90. Lou wrote over 180 articles for the magazine between 1962 and 1990, touching on all aspects of politics, sports and American culture, and is particularly remembered for his movie and television satires. His first article was a spoof of *Bonanza* ("Bananza") in MAD #73 (1962). He also wrote "Bats-Man," the classic MAD takeoff of the 1960s *Batman* TV series in MAD #105. We'll pay tribute to Lou in a special edition of "The MAD Vault" in MAD #535.

We extend our deepest condolences to the families of Tom and Lou.



LIVE AND LET JEDI

I read the new *Star Wars* sneak peek from my son's subscription. I thought to myself, you idiots used to be way more clever back when I subscribed in the 1980s. So I read the old *Star Wars* satires in my own collection. You weren't.

Chris Donovan • Albany, Australia

Donovan and Dirty — We can totally identify with that thought process! We thought to ourselves, there's no way this guy is as stupid and slop-brained as we think he is. So we read your letter again. You are! —Ed.

MISSIVES: IMPOSSIBLE

I am a long-time reader of your magazine, and one of my favorite sections is Letters & Tomatoes. However, I feel that it is fairly obvious that the letters are just written by some of the lesser members of the Usual Gang of Idiots. It is, in my opinion, unkind to exclude these writers' names from the credits. I currently have a bet on with my friend (who for some reason believes the letters are from real people) that all the letters are fake. We agreed that if this letter is not published (which it won't be), I win the bet.

Simon Leek • Cambridge, MA

Leek a Virgin — Well, we have good news and bad news. The bad news is that you lose the bet. The good news, however, is that you don't have to pay! Because — just as you're sure the letters are made up — we are completely confident that this "friend" of yours doesn't actually exist. And as far as not printing the names of the response writers, we simply do that as a service to those staff members. Having to communicate with someone like Simon Leek is bad enough, without the rest of the world being privy to that shame. Thanks for reading! —Ed.

TYPO NEGATIVE

I've been reading your magazine for about half a year. I recently believe that I have found a misprint on one of your ads for your books. It says "Greatest Writers." Obviously you meant to simply put "Writers."

Conrad Liechty • Goshen, IN

Conrad to the Bone — Accidents happen all the time in printing — even in this very issue! We mistakenly ran a letter from some moron in Goshen, instead of deleting his unintelligible ramblings. Oh well! Thanks for being such an eagle-eyed reader! See, we did it again! When we wrote "eagle-eyed reader," we MEANT to write "poopshoed goof-nut." Hoo boy! It's gonna be one of those days! —Ed.

THE DOOR IS A-JARRING

Many readers pointed out that the May 3 installment of *Non Sequitur* by Wiley featured some MAD-centric names on the door of a law firm. When asked for a comment, Tom Richmond, Nick Meglin and Sam Viviano referred us to their lawyers. Irony!



Letters and Tomatoes



GOOD WILLARD HUNTING

For reasons we can't even begin to fathom, comedy legend Fred Willard was pretty happy about our recent *Weird Al*-centric issue! He not only tweeted about it, but also posted a pic on Facebook of himself enjoying it. They say nothing is permanent on the Internet — but we suspect this tacit endorsement will haunt him!



RETAIL OF WOE

Once I went to my bookstore and was looking for MAD. There was nothing there. I persuaded my parents to go to the next town, but still, no MAD! So now I'm wondering what's up with that? Is it because the bookstores don't like your idiotically funny magazine? (Likely!) Or is it because someone confused MAD with rotten trash? (Likely!) Or maybe because MAD has thousands of "adoring" fans who buy the magazine before me? (Likeliest!)

Annis Weiss • Framingham, MA

Weiss-A-Roni — For a MAD reader, you're pretty perceptive! For one thing, bookstores don't just dislike MAD, they actively despise it — after all, MAD's awfulness tends to taint every other publication within a half-mile radius. Second, MAD is often confused with rotten trash because, well, it is rotten trash. And you're absolutely correct about other MAD fans beating you to the magazine (although "possibly lobotomized" might be a more accurate description than "adoring") — in fact, Framingham is widely known for its eager, ninja-quick MAD lovers. So here's what you do: pack a sleeping bag, pillow and a sack of Lunchables (gotta stay healthy!) and go set up camp in front of that bookstore. In a mere six or seven weeks, you'll be the first person in town to pick up MAD #535 — if you haven't been arrested for loitering first! —Ed.



READER ALERT

If you had your letter printed in this issue, you better hold on to your beret, Frenchie — because you're being rewarded with some cool free stuff! You'll be getting *The Art of Rocksteady's Batman*, courtesy of our friends at Abrams Books; a Blu-ray out of *Water from the SpongeBob SquarePants Movie*; *Sponge Out of Water* from our buds at Paramount Home Media Distribution; *Exploring Calvin and Hobbes*, courtesy of our pals at Andrews McMeel Publishing; a DVD copy of *Justice League: Gods and Monsters*, from our amigos at Warner Bros. Home Entertainment; and a blind-boxed *Mighty Morphin Power Ranger* vinyl figure from our chums at The Loyal Subjects! Write to us and have your (merchandise-based) dreams come true!



MAD

MAD #535 is on sale August 11!

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Dave Croatto Editor
Jacob Lambert Associate Editor

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Ryan Flanders Associate Art Director
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Lana Limon Production Artist

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The Usual Gang of Idiots

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In the 1980s, MAD Founder and Publisher William M. Gaines foolishly established "The Soul of MAD" — a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special high-quality reproduction of one of those low-quality covers! **Subscribe to MAD** for two years and receive a **limited edition print** of artist Norman Mingo's classic "Alfred as Uncle Sam" (MAD #126) with your paid subscription.

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MAD

WHO NEEDS YOU
By Norman Mingo

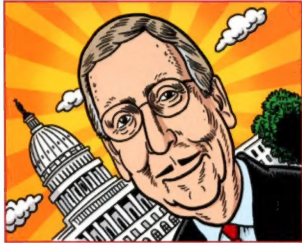
From "The Soul of MAD" Collection

HERE'S
ANOTHER
POINT!

All MAD
print subscribers now
get a **FREE DIGITAL
SUBSCRIPTION**
to MAD for
their iPad!

THE FUNDALINI PAGES

HOW THE GOP PLANS TO GET THE LATINO VOTE



Requiring all male congressmen to grow pencil-thin Zorro mustaches



Inviting everyone to Michele Bachmann's belated quinceañera



Letting Chris Christie eat at Chipotle five times a week instead of his usual three



Having Sarah Palin make her wild accusations in Spanish



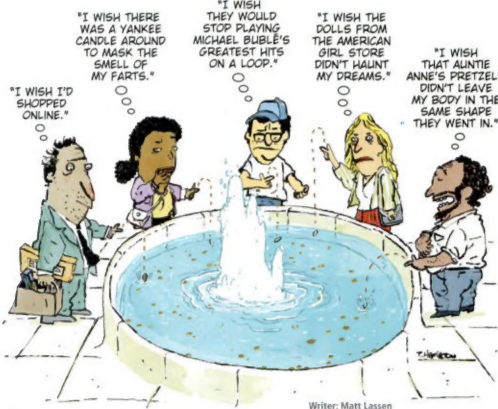
Booking Ted Cruz and Rand Paul to host the Latin Grammys



Rolling their r's when they argue against immigration r-r-r-reform

Writer: Matt Lassen Artist: Ward Sutton

MOST POPULAR MALL FOUNTAIN WISHES



Writer: Matt Lassen Artist: Tim Hamilton

A Walk in the Parkhurst



"Until we're done fixing my narcissism, can we call it 'Kevinissism'?"

Writer and Artist: Teresa Burns Parkhurst

This Issue's Unfunded Kickstarter Campaign



Help Me Fund a Zoo That Pairs Cartoon Animals

by Blaine Gribble

Ever wonder what Rocky & Bullwinkle would look like together in real life? Because it's all I can think about!

1% FUNDED \$0.16 PLEDGED 0 DAYS LEFT

Writer: Matt Lassen Photos: Dreamstime

COMMON MISTAKES TO AVOID IN A RAP BATTLE



Writer: Kenny Keil Artist: Jose Garibaldi

A YEEZY BOOST AD THAT TELLS IT LIKE IT IS

FINALLY, A SNEAKER BATS##% CRAZY ENOUGH FOR KANYE WEST.

STAINLESS STEEL ZIPPER AND CANVAS DYNAMIC STRAP
Because, let's face it, if you were smart enough to tie your own shoes, you wouldn't be dropping \$350 on these monstrosities.

PERFORATED VAMP TOE BOX
It's unclear what this means, but it's something Kanye kept yelling during design meetings, so here you go.

BLENDED POLYURETHANE/ POLYVINYL CHLORIDE SOLES
Crafted from the very same cutting-edge synthetics that make up 60% of Kim Kardashian's.

SLEEK NANO-THREAD STITCHING
Sure to come unraveled faster than Kanye at an awards show.

ELEVATED HEEL
Much like Kanye himself.



Writer: Kenny Keil

Gimme a Flake



"EXCUSE ME, MISS—I HAVE SOME THINGS TO SAY ABOUT YOUR LEGS, BUT FIRST I'D LIKE YOU TO SIGN THIS CONSENT FORM."

Writer and Artist: Emily Flake

The Godfrey Report

In	Five Minutes Ago	Out
Multiplexes	Drive-Ins	Nickelodeons
Apparel	Duds	Garb
Sloops	Dinghies	Junks
McMansions	Estates	Manors
Petting	Necking	Canoodling

The Stupid 7

TIPS FOR ENHANCING YOUR WINE EXPERIENCE

- 1 Before purchasing, examine the exterior. The box should have no punctures or tears.
- 2 If you're serving wine in dribble glasses to your guests as a prank, be considerate and use the lighter varieties, which won't cause as much of a stain.
- 3 Serious wine connoisseurs stay away from bottles with happy cartoon characters on them, as those are usually aimed towards younger drinkers.
- 4 99-cent store selections are surprisingly good, especially when paired with off-brand fish sticks.
- 5 If you don't have a cellar for proper storage, be sure to polish off any wine on the day you purchase it.
- 6 If your entrée goes with red wine and all you have is white, simply add a few drops of food coloring and pretend it's a red.
- 7 *Silence of the Lambs* had it right: fava beans and human organs actually do go well with Chianti.



Writer: Jeff Kruse Artist: Rick Tulka

PARENTS' TEXT ABBREVIATIONS EVERY CHILD SHOULD KNOW

GHASATKAA

Getting High as Soon as the Kids Are Asleep



O2BTKC\$IV

Off to Blow the Kids' College Funds in Vegas



DSNRHBG?

Does She Not Realize Her Boyfriend's Gay?



SSGTFMWS14

She'll Start Getting the Family Mustache When She's Fourteen



Writer: Scott Malko Artist: John Kerschbaum

Phrases You'll Never See in a Car & Driver Review



"The best thing to come out of Detroit since the 1943 race riots."

"The hood-mounted machine gun isn't street legal, so we used it sparingly."

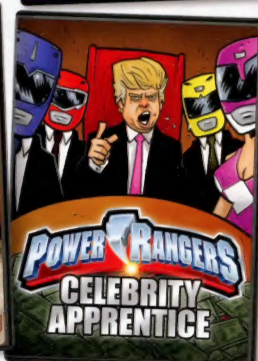
"You'll be the envy of all the other hearse drivers on the road."

"It hugs the road like a deranged pervert who gets turned on by asphalt."

"We filled the tank with clamato juice, and only lost 17 miles per gallon."

Writer: Jeff Kruse

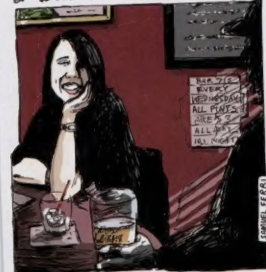
WORST SELLING POWER RANGERS DVDS



Writer: Kenny Keil Artist: Justin Peterson

Samuel Ferri's Misconnected Moments

I met a cardiologist in a bar on Valentine's Day.



The implications were ambiguous.



It was a great show, but I missed large portions while daydreaming how I would reconstruct it on Facebook.

As we passed this store just off the highway, I thought of their target customer.



one who desires immortality, a bold statement to stand tall through the ravages of time... but nothing pricey.

Writer and Artist: Samuel Ferri

THE Fundalini Pages

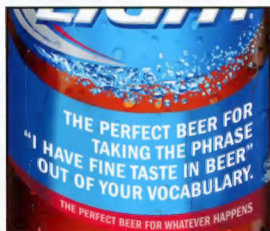
Pull My Cheney



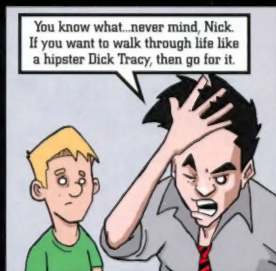
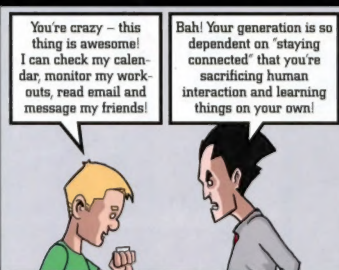
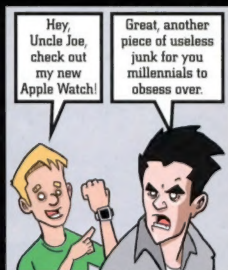
"WHOA, WHOA, STOP EATING, FRED...
I DON'T THINK THAT'S TAPIoca PUDDING."

Writer and Artist: Tom Cheney

More "Up for Whatever" Labels That Bud Light Should Get Rid Of



BITTERMAN



Writer and Artist: Garth Gerhart



Chris Christie's World

In recent years, we've followed the journeys of Don Draper, Rust Cohle and Walter White. Okay, cool characters. Nice shows. So does TV really need another series about a troubled, middle-aged white dude with issues? No, but we've got one anyway! Premium cable's latest brooding anti-hero is a tough Irish bruiser from South Boston who doesn't jump on the "smile train" much. This guy makes Vladimir Putin look like the giggling Pillsbury Doughboy. Meet...

RAY DREARYMAN

I'm Ray Drearyman, a Hollywood "fixer" who can fix anything—except weak scripts on my own series. This is one of them.

I'm a Los Angeles troubleshooter. I solve problems for the rich and famous. I bust heads, I speak in monosyllables. I communicate mostly through grins and pained expressions. Word is at next year's Emmys, I'm going to be presented with a special "Menacing Glare" award!

I'm in the thick of showbiz. I went into a Paramount pitch meeting yesterday to bat a few things around. Mostly heads! This morning I Louisville-Sluggered two agents, a commissary chef who gave me bad sushi and the studio exec who green-lit a Jonah Hill romantic comedy!

I have a wife, kids, a mortgage and a custom suit closet the size of Yosemite. My expenses are through the f#\$%in' roof. All in all I have a big monthly nut. It's called my father!

I'm Mucky Drearyman—the Grandpa from Hell! I'm the toughest f#@%in' guy in AARP! Here's the deal: I just did 20 years at Wolpole prison, got out early, killed a priest, pistol-whipped two orphans, held up a pot store and then removed a stranger's spleen! And, oh yeah, I also text while driving! I came out west from Boston to reunite with my three sons. Now that I've seen how screwed up they are, I kinda wish I'd made a u-turn at Tulsa!

We're the "screwed-up" sons Mucky was talkin' about, Dreary and Punchy. We're emotionally damaged brothers who moved from Boston to L.A. for a better life. We're still emotionally damaged, but now at least we have great tans!

Being brain-damaged was tough in Boston, but not so noticeable out here. We seem to blend in with the agents and studio executives!

I'm Crabby, the difficult, premium-cable-channel wife. These are my two troubled teenagers, Cruller and Bimbette. Their father is sort of a mystery man who doesn't communicate much and is emotionally absent. Perhaps you've seen our family before. We were called *The Sopranos*!

Heavy and Loner here. We're Ray's trusted assistants who do all his dirty work. I'm an ex-Mossad Israeli bad-ass and my partner's an angry lesbian. When was the last time you caught a combo like us on TV? The fourth season of *The View*!

I'm Tezra Glopman and this is my partner, Leech. Our occupations: entertainment lawyers. In this series I'm obsessed with building a hospital wing in tribute to my dead wife. Yes, I'm a deeply religious man who, every week, honors the memory of my beloved wife right before engaging in some illegal sleazeball activity.

In case you're curious, in the Hollywood social structure, "entertainment lawyer" ranks in importance somewhere between "movie usher" and "back-up lounge singer."

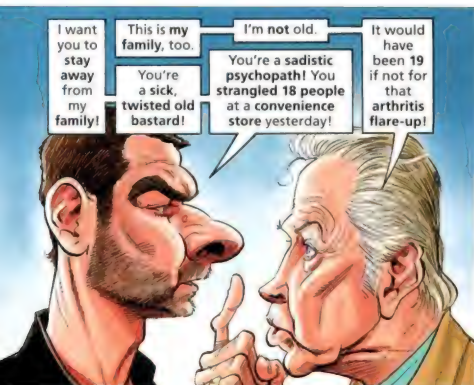
This series takes shots at South Boston, Hollywood and the Catholic Church. The Church gets slammed especially hard. Yes, we've made mistakes—but are we any worse than Hollywood? At least the Catholic Church is trying to correct our mistakes. Hollywood is still giving us sequels to *Dumb and Dumber* and *Horrible Bosses*!

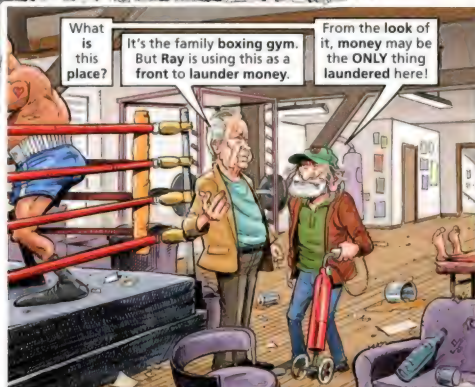
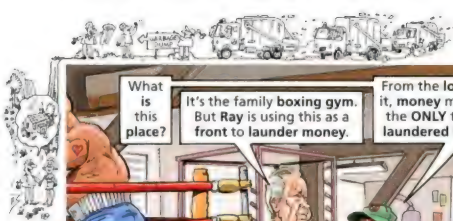
As a motivational guru I sense that Ray is a man who doesn't waste time. He walks in, he gets the job done, he splits.

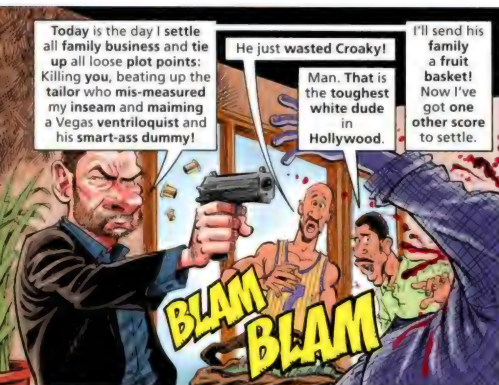
I speak from experience—that describes not only his work life, but his sex life!

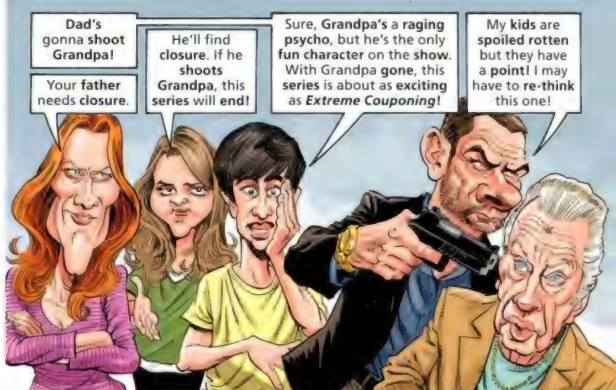
Yeah, he's tough and a ball-breaker but he does some good in this town.

Like what? He had a "little chat" with Russell Crowe and convinced him never to do another musical!







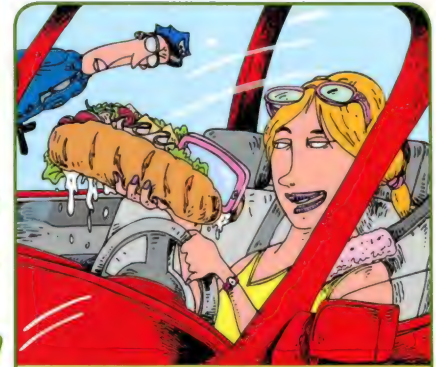


People are constantly looking for ways to make life easier. Just take a brief glance at #lifehacks on Twitter and you'll see all of the entirely unnecessary hints people are recommending, just to save two minutes of time. NO, we are NOT going to use a Tic-Tac container to store paper clips! But we WILL share our own list of entirely unnecessary...

amazing #lifehacks



Having trouble finding a hang glider for your hamster? Use a dustpan!



Talking on your cell phone while you drive is illegal, but eating a sandwich while you drive is perfectly okay — so hide your iPhone in a hoagie!



Tired of all that money you spend on mouthwash going down the drain? Just spit it back into the bottle after every rinse!



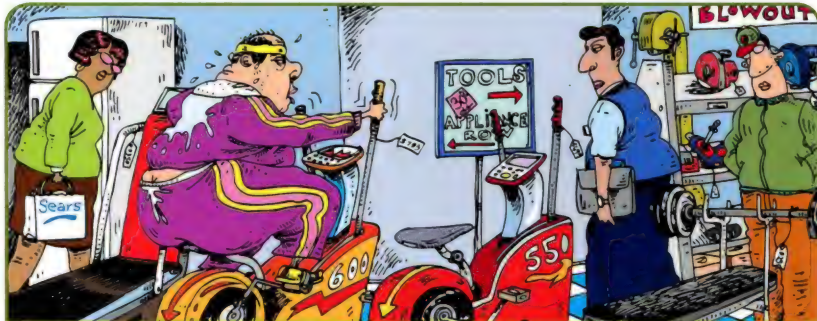
If you're down to your last dollar, simply go to Staples and print up some more. Once convicted of counterfeiting charges, you'll be living rent-free for up to 20 years!

that will totally change your #life!

WRITER: KENNY KEIL ARTIST: KEVIN POPE



Whenever Domino's runs a special on one large pizza with any topping, tell them you want that topping to be an additional pizza!



Why pay for a costly gym membership when Sears keeps all that exercise equipment out on display for free?



It doesn't matter where the stain is or what caused it — nine ounces of vodka will completely remove your capacity to give a damn about it!



If you ever walk into a Starbucks and there's nowhere to sit, tell the barista your name is "Fire." When they call you to pick up your order, lay low while everyone else runs out of the building in a panic. Now there'll be plenty of free seats — and maybe even a laptop or two!



It's summertime and that can only mean two things—summer concerts and poorly received MAD pieces ABOUT concerts! We held up our end of the bargain with these terrible tips for...

Planning for Your Summer Music Festival

WRITER: KENNY KEIL

ARTIST: JOHN MARTZ

Can't score a backstage pass? Try slipping past security in a homemade Daft Punk costume.

If at all possible, bring your own toilet from home.

Be advised that Burning Man has begun charging for food—a cup of hummus will now set you back about three haikus and a scalp massage.

If the Coca-Cola Stage is a little too corporate and mainstream for your tastes, try discovering some new obscure indie talent over at the RC Cola Gazebo.

Please wait until Skrillex has finished his set to ask him if you can charge your phone on his laptop.

Don't do drugs! They cloud your judgment and dry out your mouth, all of which can result in you paying \$8.50 for a bottle of Aquafina.

Wear sunglasses! For the UV protection, yes. But mostly for plausible deniability when your mom finds your festival photos on Facebook.

Find an easily recognizable landmark to meet at in case you get separated from your friends: lockers, merch booths, blackout drunk dudes in My Little Pony costumes, etc.

Pace yourself. There aren't going to be any intermissions, so try and catch some Z's during one of Kanye's three-hour rants.

Online ticket sales will often let certain credit card customers buy their tickets first. This ensures that only real banking fans are allowed to attend, and not a bunch of posers who are just in it for the free toasters.

Be selective in which bands you choose to see. Once you factor in the time you'll spend waiting in lines, setting up your tent, and getting to the stage, you're going to be left with about five to ten minutes of actual music, so make it count.

You didn't hear this from us, but if you let the people at the front gate know it's your birthday, the Wu-Tang Clan has been known to come out singing with free cookie cake.

Remember, you're going to be walking around in the sun all day, so only pack your most comfortable astronaut boots and Native American ceremonial headdresses.

Don't forget about Insect Repellent! (No, schmuck—they're playing the main pavilion at 9 PM!)

Be sure to study every band's discography well in advance—that way, when they take the stage you can complain about them like you were a lifelong fan.

With 90,000 people in attendance, you probably won't get close enough to the stage to need earplugs. But given the fact that none of them will be bathing for the next three days, you might want to consider noseplugs.

Get out there and mingle! Remember, a stranger is just a friend who hasn't thrown up all over you during a game of Strip-Twister yet.

And finally, don't forget to remove all your body glitter and wristband passes before returning to the job you just called in sick to for the past three days.

Things have gone from bad
to *verse!*

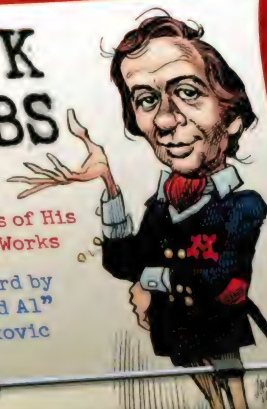


MAD's Greatest Writers

FRANK JACOBS

Five Decades of His
Greatest Works

Foreword by
"Weird Al"
Yankovic



Illustrated by Jack Davis,
Mort Drucker and
Other Members of "The Weird
Gang of Idiots"

Includes over
50 years' worth of
song parodies, poem
spoofs, twisted
nursery rhymes
and more!

Nearly 300
pages personally
selected by
Frank Jacobs,
"MAD's Poet
Laureate"!

Foreword by
"Weird Al"
Yankovic!

Includes
an interview
with Frank by
his long-time
editor,
Nick Meglin!

On Sale
NOW!

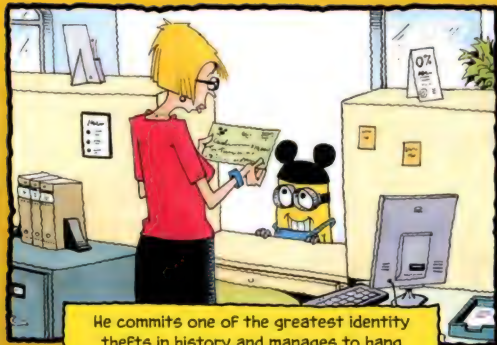
Buy it today - because
rhyme waits for *no man!*



For over 20 years, John Caldwell has been relentlessly researching and chronicling the misdeeds, deliberate indiscretions and wicked transgressions of certain groups of individuals. His work has cast a cold journalistic eye on Priests, Veterinarians, Clowns, Lifeguards, Nuns and even Department Store Santas. With the following article, Caldwell breaks new ground, focusing for the first time on a group that was bad to begin with – and now has gone one step further in its ruthlessness. But there's more. These fiends do not exist in the real world, but rather in the shadowy realm of computer-generated animation. Worse still: they're yellow! Gird yourselves for what happens...

WHEN MINIONS GO REALLY, REALLY BAD

WRITER AND ARTIST: JOHN CALDWELL



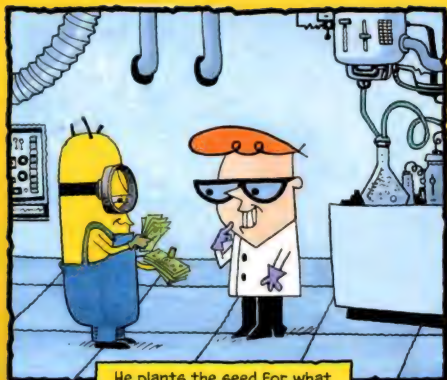
He commits one of the greatest identity thefts in history and manages to hang bad paper all over the greater Orlando area



He subjects Buzz Lightyear to an intergalactic Dutch Oven



It's nothing but dead hookers and drive-bys once he goes all *Grand Theft Auto* on Lightning McQueen



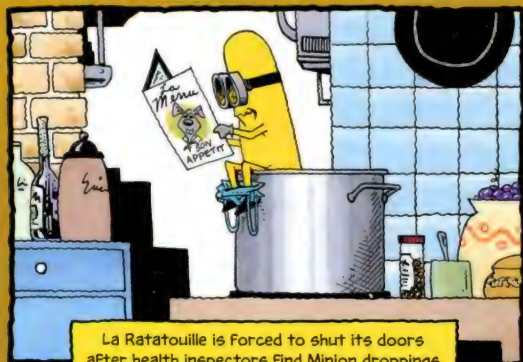
He plants the seed For what
will become Dexter's Meth Lab



He shoots a Smurf in Reno,
just to watch him die



He plants a record number of
hickies on a spellbound Snow White



La Ratatouille is forced to shut its doors
after health inspectors find Minion droppings
in the Moroccan Chickpea Bisque



After one chorus too many,
he does indeed "let it go"



He gleefully snitches on Mario
For having an expired Green Card



He makes Gumby an offer
he can't refuse



He gigolos an aging, twice-widowed
Olive Oyl out of her life savings



He exploits destitute, elderly
characters by promoting bum fights



Bottom line? Don't even bother looking for Waldo

COMPLETE YOUR MAD LIBRARY (AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



MAD'S GREATEST ARTISTS: DAVE BERG

Includes classic "The Lighter Side of..." strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!



RETURN TO PLANET TAD

If you loved the first Planet Tad book, you'll really love this one! 232 pages of all-new Tad misadventures!

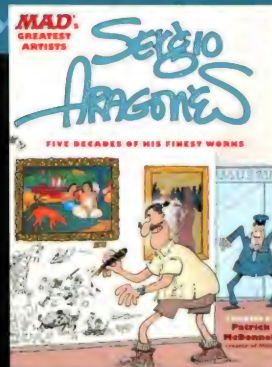


MAD'S GREATEST ARTISTS: MORT DRUCKER

Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

SPY VS. SPY: THE TOP SECRET FILES!

Special digest size! Includes 65 explosive adventures by Peter Kuper!



INSIDE MAD

Celebrate 60 years of MAD with 256 pages hand-picked by MAD's creators and its most famous fans! Featuring essays by Judd Apatow, Whoopi Goldberg, Tony Hawk and more!

MAD'S GREATEST ARTISTS: SERGIO ARAGONES

Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!



SPY VS. SPY: FIGHT TO THE FINISH!

Special digest size! Includes 95 diabolical adventures by Peter Kuper!

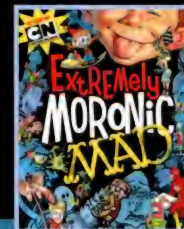
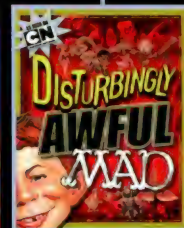
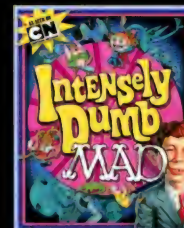
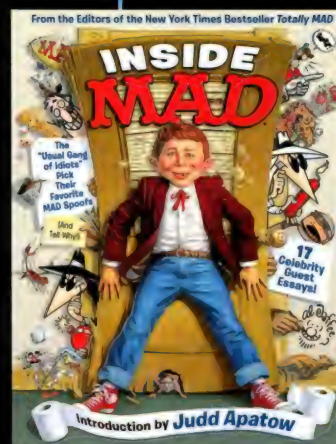
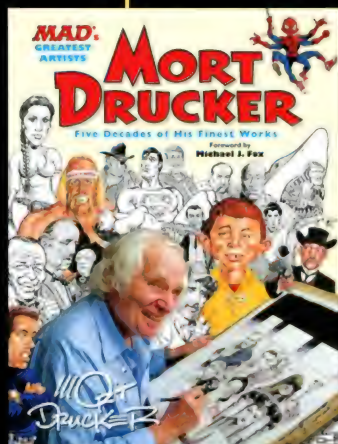
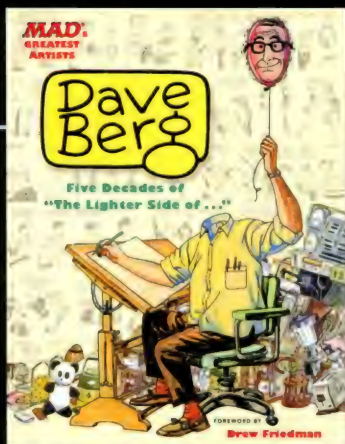


SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987 to 2007!

AND MORE!

Six pointless collections, perfect for fans of MAD on Cartoon Network!



ON SALE NOW

IN THE BOOK SECTION

OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!

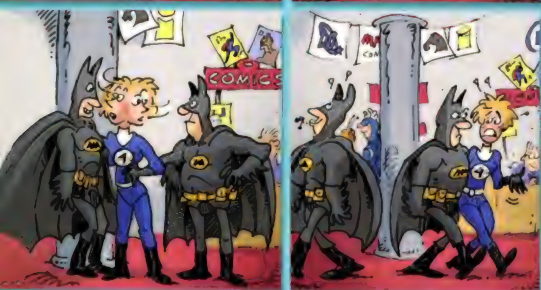
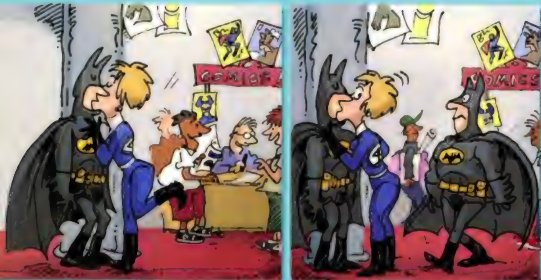
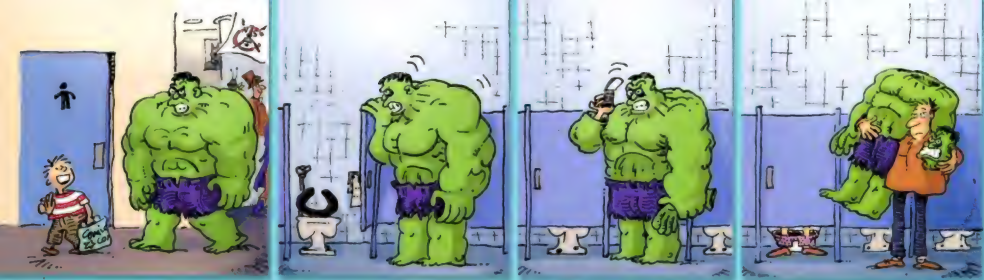
Sergio Aragonés
Presents

WAD LOOK AT COSPLAY



WRITER AND ARTIST: SERGIO ARAGONÉS COLORIST: JIM CAMPBELL







The average length of a baseball game in 2014 was three hours and eight minutes. And during most of that time, nothing happened, unless you consider waiting for a pitch to be thrown "something." A committee was formed (slowly) to address the problem, which introduced a handful of new rules that haven't helped much. That's where we come in with...

NEW IDEAS TO *SPEED UP* Baseball

Allow pitchers to throw three baseballs at once, thus enabling them to strike out a batter with one pitch.



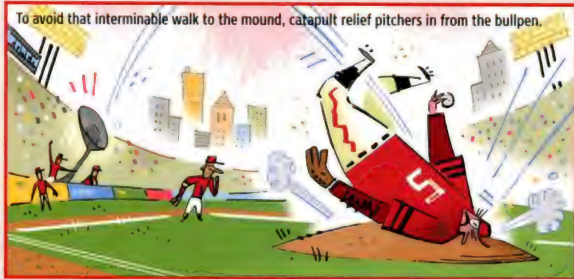
Shorten the commercial breaks between innings by limiting erectile dysfunction ads to one every three innings.



New rule: A home run or foul ball caught by a fan counts as an out.



To avoid that interminable walk to the mound, catapult relief pitchers in from the bullpen.



Bring in the base paths 70 feet to tighten up time-consuming ground ball plays.



To avoid the non-stop uniform, glove and cap adjustments, make everyone play naked.





The average length of a baseball game in 2014 was three hours and eight minutes. Yes, now more than ever, our great national pastime offers a welcome lengthy respite from our frenetically-paced modern world. It's truly bizarre then that a committee was hastily formed to make suggestions to speed up the refreshingly torpid pace of the game. So here are our recommendations for...

NEW IDEAS TO SLOW DOWN Baseball

Have the grounds crew roll out the tarp at even the *hint* of a rain cloud.



Use instant replay on every single play, just to be 100% sure.



Relocate the on-deck circles to Section 7 of the stadium parking lot.



Keep reminding players that a base on balls is called a "walk," not a "jog."



After a suspiciously long home run, stop the game and test for steroids right there.



New promotion: "Bring Your Dog to the Game and Let it Run Around on the Field Night."





THE HAUNTING LEGEND ^{OF} ECHO POINT





MR. CAFFEINE

"Keeping America Awake
For 3 Generations"

Sale Price\$39.95

Manufacturer's Rebate.....\$10.00

YOUR COST

AFTER REBATE.....\$29.95

GOOF OF PURCHASE DEPT.

For the benefit of those who have been on planet Mars since the decade's latest sales gimmick was born, the ad to the left is not trying to sell you a coffee maker for less than 30 bucks. Rather, it's trying to sell you a coffee maker for considerably more, and then telling you how to get part of your money refunded. Now you may ask why manufacturers just don't lower prices by the amount they seem anxious to give back anyway. The answer? That would really cost them money! But manufacturers figure that by making you go through a time consuming and complex (not to mention annoying!) rigamarole, the odds favor something going awry and they will never have to give any of your money back. Confused? Unconvinced? Then see for yourself as we now expose...

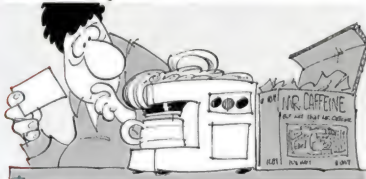
WHY 999 SHOPPERS OUT OF 1,000 NEVER COLLECT THOSE MANUFACTURERS' REBATES

Among 1,000 shoppers chosen at random...



...183 will never get the product at all because they don't realize they have to take enough cash to the store to pay full price, and then engage in a major hassle to try to get some of it back.

Of the remaining 666...



...46 will succeed in getting the coupon, only to find the model they just bought is not the one qualifying for the rebate.

Of the remaining 817...



...151 will attempt to get the rebate coupon and will be told that the store has just run out of them—but will not return the purchase price of the item, which has already been paid for.

Of the remaining 620...



...12 will be mugged in an alley next to the store and robbed of the product, the rebate coupon, the sales slip and maybe, their shoes.

Of the remaining 608...



...32 will buy more than one product offering a rebate, thus setting the stage for total failure when the coupons get mixed together and are ultimately all mailed to the wrong manufacturers.

Of the remaining 509...



...40 will permanently install their purchase with its serial number facing the wall before they read that it must be copied onto the rebate application.

Of the remaining 397...



...23 will successfully grab the box back from the trash man, and then discover that they don't know what a "Proof Of Purchase" label looks like.

Of the remaining 356...



...52 will buy a defective product, and then learn their warranty isn't any good unless they return the item with the same sales slip and register receipt they planned to use to collect the rebate.

Of the remaining 576...



...67 will never know if the date is printed on the register receipt because the lettering is a little too faint for them to read and a lot too faint for the manufacturer to accept.

Of the remaining 469...



...72 will put the empty box out with the trash, forgetting that the "Proof Of Purchase" label printed on the side of it must also be mailed to the manufacturer.

Of the remaining 374...



...18 will give the product to someone as a gift, and then face the embarrassing job of trying to get the box back to obtain that vital "Proof Of Purchase" label.

Of the remaining 304...



...65 will successfully manage to assemble the rebate coupon, proof of purchase label, sales slip and register receipt, only to realize they have no idea where they're supposed to send it.

Of the remaining 239...



...27 will thoughtlessly transpose the manufacturer's post office box number and zip code, resulting in delivery to someone thousands of miles away who has no idea what all those papers are.

Of the remaining 158...



...11 will remember to put a stamp on the envelope but then carelessly leave it in their coat pocket when they take the garment to the dry cleaners.

Of the remaining 138...



...52 will assume they've mailed their rebate application when they thoughtlessly drop the envelope into a laundry chute, bank depository or public trash can.

Of the remaining 81...



...15 will have their application returned through the mail and get the cheery news the manufacturer moved and conveniently forgot to leave a forwarding address.

Of the remaining 212...



...54 will do an acceptable job in getting all of the correct documents into a properly addressed envelope and then will forget to put a stamp on it before they drop it in a mailbox.

Of the remaining 147...



...9 will prove to be the owners of new puppies that love to chew anything made of paper into tiny little bits—especially the outgoing mail.

Of the remaining 86...



...5 will leave their applications for the mailman, not knowing he's a grump who shows anger over making pickups by stuffing them in a storm drain.

Of the remaining 66...



...65 will have forgotten about the whole thing before their rebate check arrives six months later and will toss out the unopened envelope, thinking it's an ad.

Most people who want to see *Minions* are looking to kill a couple of hours watching a goofy, over-the-top cartoon. The problem is that some

people are goofy, over-the-top cartoons themselves. And when those people see it, they'll be so affected, they'll just have to write about it!

Despicable People Live-Tweet "Minions"



Kim Jong-un

@DaddysBoy

Short bumblers with terrible haircuts, bent on world domination? I haven't felt this parodied since "The Interview"!



Chris Brown

@ChrissyFit

I like how they clearly love each other, but they still sometimes beat the s%&* out of each other. Realness!



Dr. Oz

@QuackQuack

Their apple-and-banana diet MUST be their secret to living for thousands of years...I'll have to recommend that on my next show!



Donald Trump

@MeMeMeMeMe

Gru calls his lackeys "Minions"! Nice! Starting now everybody on my payroll shall be known as "Trump Minions!"



Bill Cosby

@YoureGettingSleepy

They're organized, loyal and too unintelligible to reveal a secret. If they can mix a drink, they're hired! #notfinishedyet #totallyinnocent



Kris Jenner

@Daughters4Sale

They're weirdly smooth, they're half-naked, and they talk high-pitched nonsense...the Minions could be Kardashians!



Jenny McCarthy

@ScienceShmience

I can't help but think these poor Minions' afflictions could have been avoided if only they hadn't been vaccinated!



Brian Williams

@PantsOnFire

What a trip down memory lane to see the '68 Orlando Villain-Con! I remember covering it like it was yesterday!



Robert Durst

@BillionaireButcher

Those poor Minions – I KNOW what happens when you allow your evil past to be explored on film! #screwjarecki #checkyourmic



Bill Belichick

@AllYouCanCheat

Gru wanted them to steal the moon for him – it should be easy for them to help me steal a few playoff games!



Roger Ailes

@SpinCity

Hmm. They're cute, speak gibberish and work for nothing...slap blonde wigs on them and I've got a whole new lineup for Fox & Friends!



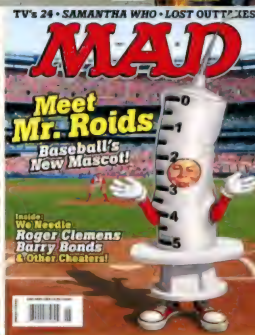
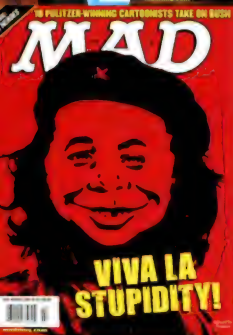
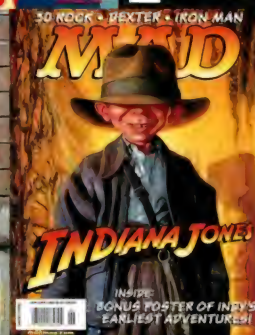
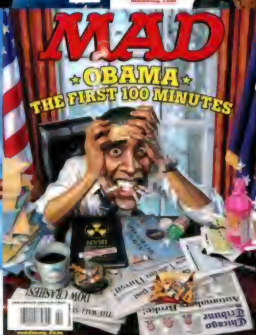
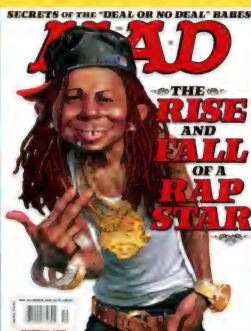
Justin Bieber

@ImmaBigBoy

Finally – an entourage that would make me seem tough and deep-voiced!



CATCH UP ON THE STUPIDITY YOU WERE LUCKY ENOUGH TO MISS!



Back issues of MAD are being added to our iPad App every week!

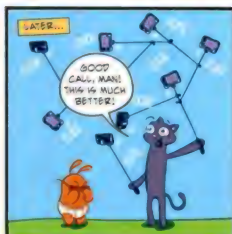
Download the MAD iPad App in the iTunes App Store!

Only \$1.99 each!



THE STRIP CLUB

WHAT IF DOG WAS ONE OF US?



KENNY KEIL

Nightmare Zone

KC GREEN

IF IT'S YELLOW,
LET IT MELLOW



IF IT'S BROWN,
FLUSH 'ER DOWN



IF IT'S RED,
YOU'LL SOON BE DEAD



IF IT'S BLUE...



WHAT DID
YOU DO?!



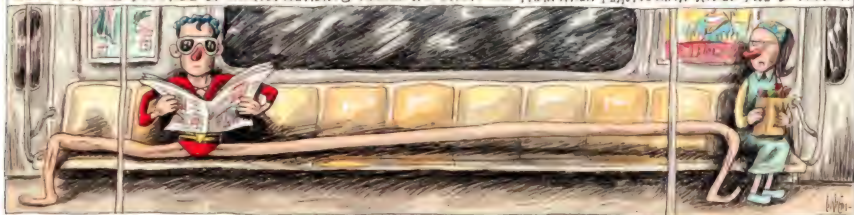
WWHAT DID YOU DO?!



KC GREEN

HATS OFF

NEVER IS THE SCOURGE OF MANSREADING MORE INFURIATING THAN WHEN PLASTIC MAN RIDES THE D TRAIN

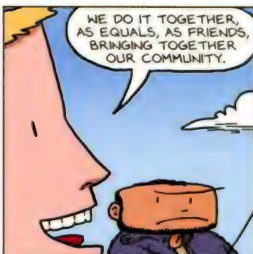
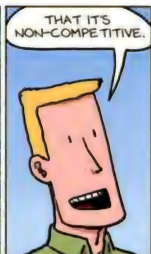


LINERS



KEVIN WERTH

IT ONLY HURTS WHEN I LAUGH



CHRISTOPHER BALDWIN

THIS WEEK ON...

DEADLY SURVIVAL



OUR VEHICLE
JUST DIED...

LEAVING US STRANDED
IN THE WILDS OF THE
FRIGID YUKON TERRITORY!



IF YOU EVER FIND
YOURSELF IN A
SIMILAR SITUATION,
WE'LL SHOW YOU
HOW TO SURVIVE
UNTIL HELP ARRIVES.



I'M GOING TO SEE
IF THERE'S ANYTHING
USEFUL IN THE TRUCK.



WE'VE GOT A LOT TO WORK WITH:
MATCHES, EXTRA GASOLINE,
A FLASHLIGHT, POPCORN KERNELS,
SOME WHISKEY...



THERE'S ONLY AN HOUR OF
DAYLIGHT LEFT, SO WE HAVE
TO QUICKLY COMPLETE
FOUR IMPORTANT TASKS!



FIRST: GENERATE
HEAT. SECOND:
MELT SNOW INTO
WATER. THIRD:
SIGNAL FOR
HELP. AND F-

I CAN TAKE
CARE OF THOSE
THREE AT THE
SAME TIME!
ALL I HAVE TO
DO IS...



BLOW UP
THE TRUCK!!



KABOOM!!



WOOHOO!
NOW, WHAT
WAS OUR
FOURTH TASK?

TRY...
TO FIX...
THE DANG
TRUCK!



oops.
ha ha...



OOH! I
SMELL
POPCORN!



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NOW!





Sure, superheroes have super powers, but not necessarily a super sense of style. Vanquishing evil is one thing, but doing so while looking good is quite another. Unfortunately, superheroes often embarrass themselves in this all-important area, as you'll see when...

FASHION POLICE

TAKES ON

AVENGERS

AGE OF ULTRON

The Ghost of Joan Rivers

Giuliana Rancic

Brad Goreski

Guest Host Tim Gunn

IRON MAN



So sad. I heard that Tony Stark peed himself and now his fly is rusted shut!



He looks like what would happen if C-3PO and a Sony Playstation had a bastard child!



His is the only suit that you have to take to a blacksmith for tailoring!



It's the perfect outfit for anyone who wants to look like a six-foot-tall Oscar statue!



THOR



Yoo-hoo! Thor! Let me hammer this home: Your outfit sucks!



You might say that his fashion sense has gone from *bad* to *Norse*!



Scraggly beard, unkempt hair, pretentious cape... is he a superhero or a Williamsburg hipster?



You tell me: How can he walk on the red carpet when he's wearing it on his back?



WRITER: MIKE MORSE
ARTIST: HERMANN MEJIA

THE HULK



HAWKEYE



CAPTAIN AMERICA



NICK FURY



BLACK WIDOW



THE VISION



SCARLET WITCH



QUICKSILVER



ULTRON



The Best of The Idiotal

USPS ISSUES CORRECTED MAYA ANGELOU STAMP

MAYA ANGELOU

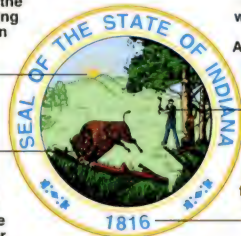
"Beans, beans, the musical fruit. The more you eat, the more you toot."



MAD EXPLAINS THE INDIANA STATE SEAL

Setting sun represents the state's fading reputation

Lumberjack is chopping wood to make "No Gays Allowed" signs



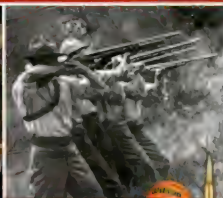
Lesbian buffalo is sprinting towards the Ohio border

The year that Governor Mike Pence's mindset is stuck in

HOW TO TELL IF YOUR KRAFT MAC & CHEESE CONTAINS METAL FILINGS



The Startling Similarities and Differences Between MARCH MADNESS and UTAH REINSTATING THE FIRING SQUAD



Lots of shots taken

Brent Musburger will be providing color commentary

The NRA has an office pool going on it

If there's a long line at the concession stand, you might miss all the action

Substitutions allowed

To take a family of four costs a fortune

It's as American as apple pie



GET TAKEN FOR A RIDE ON...

Ted Cruz-Lines

It's one big Tea Party all the time!

Sequester yourself in one of our luxury suites*

*Available to only 1% of our guests!

Enjoy nightly dancing around the facts!

Try our award-winning Superpac Restaurant — just \$1,000 a plate!

First (and possibly last) ports of call: Iowa, New Hampshire and South Carolina

Special excursion to our own "Fantasy Island" — where budgets are balanced without taxes, small businesses thrive and "traditional values" are observed!*

*Special excursion not available to single women, students, gays, minorities, Blacks...

BOOK NOW! IT'LL BE SINKING FAST!

NOTICE: Ship leans dangerously to the right; this trip is not for the faint of heart. Ted Cruz-Lines claims American registry despite Cuban and Canadian ancestry.



7 Effects of California's Water-Use Restrictions

The Dodgers will now be forced to jam themselves into one cramped post-game bathtub

All "Employees Must Wash Hands" signs are now just for decoration

Mickey Rourke finally has an excuse for showering once every three months

There are now extensive background checks and waiting periods to purchase a Super Soaker

Disneyland's Splash Mountain is now just a bone-dry, 50-foot death drop

The LAPD has been instructed to cut down on the vigorous beatings, so as not to need so much hydration afterwards

A resourceful Leonardo DiCaprio will drink the pooled navel sweat of the models in his harem



**WHAT POWERFUL
FIGURE WILL
CONSERVATIVES BE
MOST THRILLED
TO SEE LEAVE THE
PUBLIC STAGE?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

There's a powerful figure who for years has energized the left, while consistently embarrassing the right. For many conservatives, the power of this movement was no laughing matter. However, after a very successful tenure, an era is coming to an end — and many are delighted that the curtain is finally falling.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"

Reagan National Airport DEPARTURES

JOE BIDEN?

BARACK OBAMA?

HARRY REID?

BARBARA BOXER?

**THIS IS A RESTRICTED AREA. WE CONFISCATE
DANGEROUS BAGGAGE. EVERY FAMILY
SHOULD STAY TOGETHER, KIDS IN TOW**

**CONSERVATIVES EVERYWHERE WILL BE RE-
JOICING, WATCHING DEMOCRATS AS THEY BEGIN
STEWING OVER A TOP COLLEAGUE'S PLANS TO DEPART**

WRITER AND ARTIST: AL JAFFEE

WHAT POWERFUL
FIGURE WILL
CONSERVATIVES BE
MOST THRILLED
TO SEE LEAVE THE
PUBLIC STAGE?



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



JON
STEWART



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